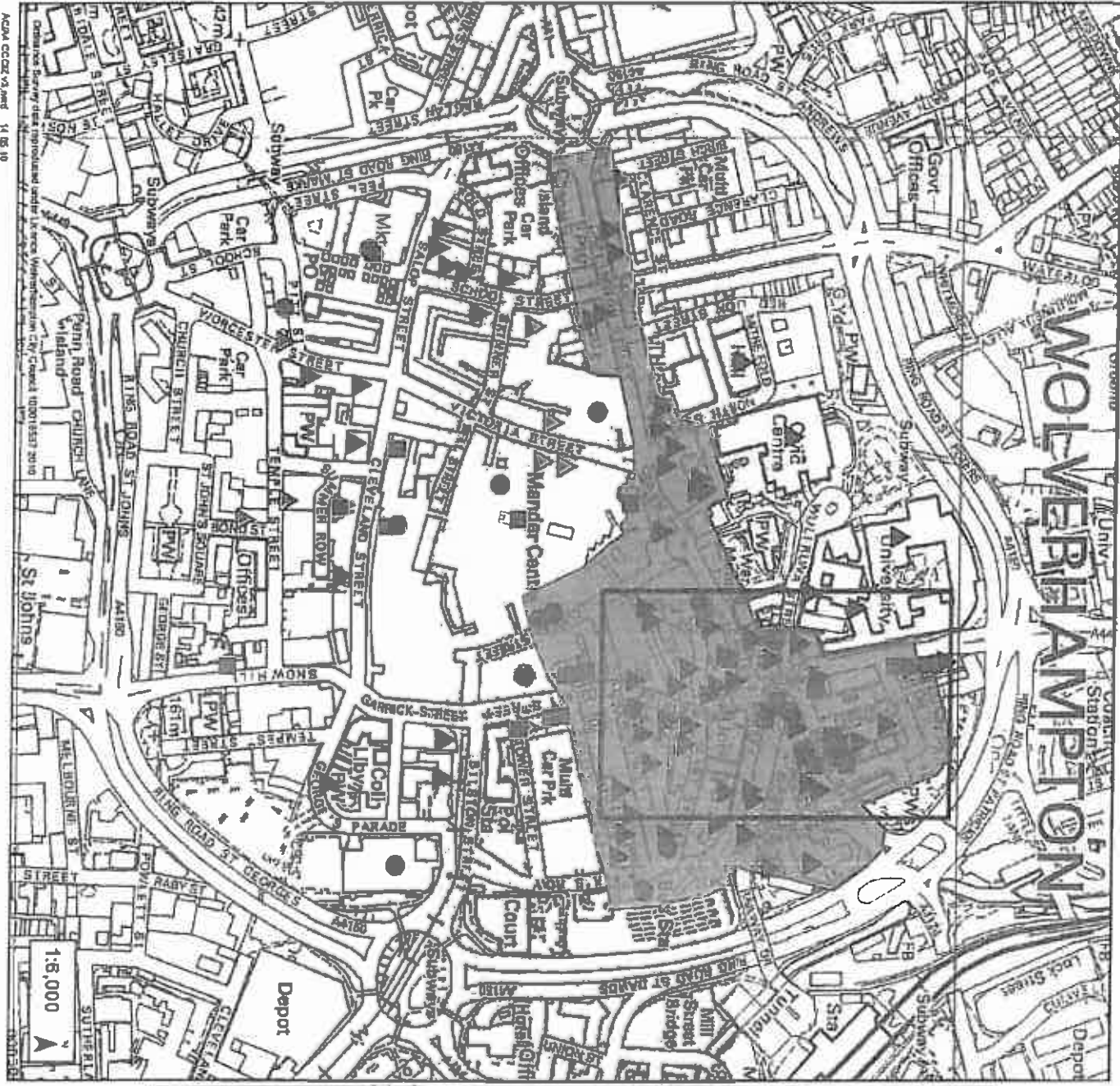


13.2 CUMULATIVE IMPACT POLICY

Following guidance issued under the Act a cumulative impact policy was adopted on 4/11/09. A revision to the policy to include late night refreshment and an additional area was adopted on 28/4/10. Details of the cumulative impact area can be found at Appendix F.

- 13.2.1 The Council recognises that because of the number of, and density of licensed premises selling alcohol and/or Late Night refreshment in a particular area there might be exceptional problems of nuisance, disturbance and/or disorder outside or away from those licensed premises as a result of their combined effect. In these cases it may be necessary to seek controls over the issue of new licences through a "Special Cumulative Impact Policy."
- 13.2.2 The Licensing Authority is now of the view that the number, type and density of premises selling alcohol for consumption and/or Late Night refreshment in an area within the Ring Road in Wolverhampton City centre is causing problems of nuisance and disorder. This is having a greater than normal impact on the prevention of crime and disorder licensing objective. The area identified is shown in the attached plan and includes a portion of Wulfruna Street and Princess Square, Broad Street, Market Street, Lichfield Street, Pipers Row and Darlington Street. The Licensing Authority is now also of the view that this is causing cumulative impact and designates this area as the City Centre Cumulative Impact Zone in relation to premises licensed for the sale or supply of alcohol and/or Late Night Refreshment.
- 13.2.3 The effect of this Special Cumulative Impact Policy is to create a **rebuttable** presumption that applications in respect of the sale or supply of alcohol and/or Late Night Refreshment for new Premises Licences, Club Premises Certificates or Provisional Statements and applications for variations of existing Premises Licences, Club Premises Certificates (where the modifications are relevant to the issue of cumulative impact for example increases in hours or capacity) where the premises are situated in the City Centre Cumulative Impact Zone will be refused. To rebut this presumption the applicant would be expected to show through the operating schedule and where appropriate with supporting evidence that the operation of the premises will not add to the cumulative impact already being experienced. This policy does not act as an absolute prohibition on granting new licences in the City Centre Cumulative Impact Zone.
- 13.2.4 The Special Cumulative Impact Policy will not be used to revoke an existing licence or certificate and will not be applicable to the review of existing licences.



**City Centre Cumulative
Impact Zone**



- CCCZ
- ▣ Licensed Premises 2009
- ▲ Alcohol licensed premises 'On sales'
- ◻ Non-Alcohol licensed premises
- Alcohol Licensed Premises for 'Off Sales'